



NEWSLETTER

AMERICAN CHAMBER OF COMMERCE IN AUSTRIA

Nr. 05/14

UPCOMING EVENTS

SPECIAL INTEREST GROUP - MARKETING

Dienstag, 03. Juni, 16:30 Uhr

KONZERT DER ELECTRIC YOUTH IN KOOPERATION MIT AMADEUS INTER- NATIONAL SCHOOL UND AMCHAM AUSTRIA

Mittwoch, 25. Juni, 19:00 Uhr.

AMCHAM TALKS

Friday, June 27th, 08:15 a.m.

AMCHAM HAT EINEN NEUEN PRÄSIDENTEN UND 3 NEUE VORSTANDSMITGLIEDER

Neuer Präsident, bisher Vize Präsident



Norbert B. LESSING, derzeitiger Country General Manager der Hilton Hotels Austria, begann seine Karriere bei Hilton International im Jahre 1981 als Management Trainee. Er sammelte Erfahrungen in verschiedenen Aufgabengebieten der Hotellerie, von IT bis Finance, mit Einsätzen in Europa und Afrika und zeichnete für drei Hoteleröffnungen verantwortlich bevor er 1997 seine erste Stelle als General Manager in Budapest akzeptierte. Nachfolgend führte er die Hotels in Weimar und Dresden bevor er 2005 zu Hilton Austria wechselte. Seine letzten Projekte betrafen die Renovierung und erfolgreiche Neupositionierung des Hilton Vienna Danube Waterfront und die Renovierung des Hilton Vienna Plaza, welches erst am 6. Juni 2014, im neu interpretierten Design der 1920er Jahre, seine Türen wiedereröffnete.

Neue Vorstandsmitglieder



Dipl. Ing. Karl-Heinz HOFBAUER schloss sein Master Studium in Wirtschaftsingenieurwesen Maschinenbau an der Technischen Universität in Graz ab. Seit 1997 ist er bei Baxter tätig, wo er als Projekt Manager für Projektplanung und -organisation anfang. 2004 wurde er Direktor für Plasma Fractionation und 2006 Direktor für Plasma Fractionation & Manufacturing Support CE. Seit 2010 ist er Betriebsleiter im Bereich Plasma Manufacturing Wien.



Mag. Sandra KOLLETH ist bereits seit 18 Jahren bei Xerox und war im Qualitätsmanagement, in zahlreichen Vertriebsrollen sowie im Marketing und Channel Management tätig. Seit 2004 ist sie Mitglied der österreichischen Geschäftsleitung und seit 2011 stellvertretende General Managerin von Xerox Austria. Seit 1. Juli 2013 übernimmt Sandra Kolleth die Funktion der General Managerin. Operativ ist Sandra Kolleth für den gesamten Großkundenvertrieb und das Dienstleistungsgeschäft verantwortlich.



Mag. Angelika SOMMER-HEMETSBERGER ist seit 1. Jänner 2014 neues Vorstandsmitglied der Oesterreichischen Kontrollbank. Sie folgt Johannes Attems. Angelika Sommer-Hemetsberger schloss das Studium der Betriebswirtschaft an der Karl-Franzens-Universität Graz ab und absolvierte eine Ausbildung zur Unternehmensberaterin. 1998 wechselte die damalige Prokuristin der M.A.I.L. Finanzberatung GmbH in die OeKB, wo sie bereits nach vier Jahren die Prokura erhielt. 2007 übernahm sie die Leitung der Abteilung Rechnungswesen.



U.S. ECONOMY

GOODS AND SERVICES

DEFICIT DOWN

The U.S. Census Bureau and the U.S. Bureau of Economic Analysis, through the Department of Commerce, announced that total March exports of \$193.9 billion and imports of \$234.3 billion resulted in a goods and services deficit of \$40.4 billion, down from \$41.9 billion in February, revised.

March exports were \$3.9 billion more than February exports of \$190.0 billion. March imports were \$2.5 billion more than February imports of \$231.8 billion. ■

PRODUCER PRICE INDEX

ADVANCED

The U.S. Bureau of Labor Statistics reported that the Producer Price Index for final demand advanced 0.6 percent in April, seasonally adjusted.

This increase followed a rise of 0.5 percent in March and a decline of 0.1 percent in February. ■

INDUSTRIAL PRODUCTION

DOWN

Industrial production decreased 0.6 percent in April 2014 after having risen about 1 percent in both February and March.

In April, the output of manufacturing fell 0.4 percent, the output of utilities dropped 5.3 percent, and the output of mines increased 1.4 percent. ■

UNEMPLOYMENT RATE

DECREASED

Total nonfarm payroll employment rose by 288,000, and the unemployment rate fell by 0.4 percentage point to 6.3 percent in April, the U.S. Bureau of Labor Statistics reported.

Employment gains were widespread, led by job growth in professional and business services, retail trade, food services and drinking places, and construction. ■

GDP DECREASED

Real gross domestic product - the output of goods and services produced by labor and property located in the United States - decreased at an annual rate of 1.0 percent in the first quarter according to the „second“ estimate released by the Bureau of Economic Analysis.

In the fourth quarter, real GDP increased 2.6 percent. ■

CONSUMER PRICE INCREASED

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.3 percent in April on a seasonally adjusted basis.

Over the last 12 months, the all items index increased 2.0 percent before seasonal adjustment. ■

THE CONFERENCE BOARD

LEADING ECONOMIC INDEX®

The Conference Board Leading Economic Index® (LEI) for the U.S. increased 0.4 percent in April to 101.4 (2004 = 100), following a 1.0 percent increase in March, and a 0.5 percent increase in February.

“The LEI rose for the third consecutive month, driven largely by improving housing and financial market conditions,” said Ataman Ozyildirim, Economist at The Conference Board. “This latest report suggests the economy will continue to expand, and may even pick up steam through the second half of the year.” ■

UNITED STATES ECONOMIC DATA		%*	Period
GDP	-1.0	Q1 14	
Industrial Prod.	-0.6	Apr. 14	
Consumer Prices	+0.3	Apr. 14	
Producer Prices	+0.6	Apr. 14	
Leading Indicators	+0.4	Apr. 14	
Unemployment	-0.4	Apr. 14	
Def. bn \$	40.4	Mar. 14	

*change previous period

Please send us your press releases:
(amcham-presse@amcham.at)



NEWS FROM OUR MEMBERS

3M

3M awarded as most innovative automotive supplier

The PricewaterhouseCoopers Auditing and Consulting Firm and the Center of Automotive Management recognized 3M with the Automotive INNOVATIONS Award 2014 in the category "Car Body and Exterior." Based in part on a survey of automotive manufacturers, the award recognizes suppliers that lead the industry in innovation. 3M was highly rated for its work developing paint protection films, lightweight materials, and innovative adhesive technologies. ■

DHL

DHL joins the U.S. Environmental Protection Agency's Green Power Partnership

DHL, the world's leading global express and logistics company, is ranked for the first time on the U.S. Environmental Protection Agency's list of the National Top 100 users of green electric power. Ranking No. 27 in this prestigious group, DHL is using green power to cover all of the electricity the company expects to use in the U.S this year. DHL is purchasing nearly 210,000 renewable energy certificates (RECs) from wind farms to offset 100% of the company's expected 2014 consumption. In 2013, DHL purchased 188,000 energy certificates, offsetting approximately 90% of its total electricity consumption. The energy certificates acquired by DHL this year are equivalent to avoiding the carbon dioxide (CO₂) emissions of more than 30,000 passenger vehicles, or the emissions from electricity used by 20,000 average American homes annually. ■

HILTON VIENNA PLAZA

Hilton Vienna Plaza Announces €20 Million Modernisation

Hilton Vienna Plaza is currently undergoing extensive renovation as part of a €20 million modernisation that will see the entire hotel transformed. Scheduled for completion in September 2014, the re-design includes all 254 rooms and suites at the hotel and a fresh approach to service and service delivery.

Robert Angell Design International, the prestigious London-based design studio, has overseen the new interior design of the hotel, which is characterized by stylized geometrical. Dedicated relaxation and work areas will make each of the spacious guestrooms welcoming and comfortable, while marble will add a touch of timeless elegance to the guest bathrooms. The hotel's five suites located at the Penthouse Floor provide private balconies with beautiful views over the city. ■

IBM

IBM Advances Fight against Cyber Threats with Comprehensive Threat Protection System and Critical Data Protection Services

IBM introduced comprehensive new security software and services to help organizations protect their critical data in an environment where advanced persistent threats, zero day attacks, breaches and the financial impact on an organization continue to rise.

IBM's new Threat Protection System leverages security intelligence and behavioral analytics to go beyond traditional signature-based defenses and firewalls to disrupt attacks across the entire attack chain — from break-in to exfiltrate. ■

LINCOLN INTERNATIONAL

Lincoln International named 2013 Investment Bank of the Year by Mergers & Acquisitions Magazine

Throughout 2013, Lincoln International expanded its global footprint and increased its industry expertise to continue to drive the firm's success. By expanding into Beijing and Milan, the firm completed its BRIC footprint and established its presence in each of the top 10 global economies. The firm's strategy of accessing the key global economies through integrated teams of highly experienced bankers based in each of the local markets has been central to Lincoln International becoming the leading mid-market investment bank worldwide. ■

REGUS

Regus launches 2,000th business centre location

Regus, the global workplace provider, has opened its 2,000th global location. The continued growth of its network illustrates the strength of global demand for more flexible and less fixed working. By switching to more flexible ways of working, they are reducing fixed overheads on property and enjoying productivity benefits from smarter HR practices. Millions of businesses across 102 countries are now using the Regus network to reap these benefits. By offering a global alternative to old-fashioned fixed workplaces, Regus' unparalleled network of flexible workspaces enables firms to give staff more choice over where, when and how they work. Globally, 75% of business executives believe flexible working practices lead directly to higher productivity, shows Regus research. ■



Alex Katz. Drawings, Cartoons, Paintings

28 May 2014 - 28 September 2014

Albertina

Alex Katz (*1927 in New York) is one of the most important American artists of our time. He is a central figure of the American self-reflexive painting tradition, for which the consonance of rationality, sensuality and abstraction is characteristic. The artist depicts seemingly dispassionate motifs from the life of the New York intellectual and art scene and the well-situated leisure society in an iconic fashion in monumental formats. Another focus is on the representation of simultaneously immediate and unapproachable natural idylls of Maine in the north-eastern United States. On the occasion of his most recent gift of 60

works, the Albertina is presenting its entire collection of drawings and cards, as well as a selection of the paintings of Alex Katz.

Metro sketches of the 1940s, landscapes sketches from 1950 to the present, party sketches from the 1960s and 1970s, as well as beach sketches of the 1990s make clear that Alex Katz is already thinking like a painter while observing "in front of the motif". He grapples optically with the reality, works out the mood of the place and the light and records the fashionable perfection and the gestures of the figures typical of the time.

In the around 20 portrait drawings of New York "Professional People" created between 1980 and 2000, Alex Katz achieves a long-distance effect of the light, the value and the volumes of these flatly structured compositions that does not need to hide itself behind the paintings. He consciously chooses techniques that force him to a reduction down to a few details and surfaces. The resonance of the empty paper space of these drawings can be compared with that of the monochrome areas of the paintings.

Around a dozen cards, giant sheets of packing paper, with the help of which Alex Katz transfers the outlines of his motifs to the empty canvas, are impressive witnesses to their one-time function as work materials. Here is where the artist pursues the reduction of the motif to its outline to the greatest extent.

In his paintings, Alex Katz achieves this "cool" aesthetic of an immediate present, which he has found in the observation of light and surfaces while drawing. The liveliness of the expressive line of the previous drawings is maintained, reduced and perfected by the various transfer techniques, in the gestural painting style of the paintings. ■

Grace of Monaco

Directed by Olivier Dahan

Cast: Nicole Kidman, Tim Roth, Frank Langella

Burgkino

Grace of Monaco is a 2014 American-French biography film about the life of Grace Kelly, directed by Olivier Dahan.

The movie tells the story of former Hollywood star Grace Kelly's crisis of marriage and identity, during a political dispute between Monaco's Prince Rainier III and France's Charles De Gaulle, and a looming French invasion of Monaco in the early 1960s. The film stars Nicole Kidman in the titular role. It also features a supporting cast of Frank Langella, Parker Posey, Derek Jacobi, Paz Vega, Roger Ashton-Griffiths, Milo Ventimiglia, and Tim Roth.

First scheduled for release at the end of November 2013, the film was then re-scheduled for March 14, 2014, until being pulled from the release schedule indefinitely. The film opened the 2014 Cannes Film Festival, playing out of competition. ■



55. GENERALVERSAMMLUNG & BUSINESS LUNCH MIT MAG. DR. ANGELIKA MLINAR



1. Daniela Homan, Felix Thun-Hohenstein, Friedrich Rödler, Sepp Zotti



2. Mag. Dr. Angelika Mlinar



6TH GLOBAL DRUCKER FORUM MANAGING OUR WAY TO PROSPERITY

November 13th - 14th, 2014 - Vienna

Peter Drucker Society of Austria (PDSA) is a non-profit association established under Austrian law with the aim of contributing to the evolution of management as a vital function in modern society.



As a platform for dialogue with key stakeholders it is inspired by Peter Drucker's fundamental ideas and humanistic values while supporting the further development of the practice of management to respond to the changing requirements of our time. The stakeholders include leading management thinkers, management practitioners at all levels, key players in business education and research, top executives, members of organizations as well as world class media who support our endeavour.

For further information visit:
<http://www.druckerforum.org/2014/the-event/practical-info/>

Early bird bonus for AmCham Members:

25 % discount until July 14th, 2014: € 1.249.00 (plus 20% VAT)
10 % discount from July 15th, 2014: € 1.499.00 (plus 20 % VAT)

EVENTS

SPECIAL INTEREST GROUP MARKETING

„EMOTIONEN MANAGEN – ODER: WAS
KANN BRANDING?“

Franz Hirschmugl, Markenentwickler
und Gründer des „Instituts für Marken-
entwicklung Graz“

Dienstag, 03. Juni 2014

16.30 Uhr

Paierl Consulting Beteiligungs-GmbH
Am Hof 4/4
1010 Wien

KONZERT DER ELECTRIC YOUTH IN KOOPERATION MIT AMADEUS INTERNATIONAL SCHOOL UND AMCHAM AUSTRIA

„BEST OF BROADWAY & POP“

Karten erhältlich unter 01/2165127
oder unter karten@odeon.at

Mittwoch, 25. Juni 2014

19.00 Uhr

Odeon Theater
Taborstraße 10
1020 Wien

AMCHAM TALKS

„THE TRANSATLANTIC TRADE AND
INVESTMENT PARTNERSHIP:
TTIP – A UNIQUE OPPORTUNITY
FOR AUSTRIA/EUROPE AND THE
UNITED STATES?“

Dr. Herbert Stepic, Founding Member of
21st Austria

Friday, June 27th, 2014

8.15 a.m.

Novomatic Forum
1010 Vienna

THOMAS AICHBERGER



ist zum Principal und Mitglied der Geschäftsleitung bei der Managementberatung Strategy& aufgestiegen.

ANNE-KARIN GRILL



verstärkt seit Mai als Counsel die Dispute Resolution Practice Group bei Schönherr Rechtsanwälte.

GERHARD DANIELEWICZ



ein erfahrener IT - Spezialist verstärkt nun als neuer Business Development Manager die Advanced Solution Business Group bei Ingram Micro.

DANAE HÜBL



ist Consultant des CBRE Valuation Teams. In dieser Funktion ist sie für die Erstellung von Bewertungsgutachten unter anderem bei Due-Diligence-Prüfungen oder beim An- und Verkauf von Immobilien sowie SWOT- und Standortanalysen zuständig.

DANIEL DIEMERS



ist neuer Partner der Geschäftsführung Strategy& (ehemals Booz & Company). Er ist Experte in der Beratung von Banken mit Schwerpunkt im Retail Banking, Wealth Management, Digitalisierung sowie Risikomanagement.

ALEXANDER LINHART



steigt zum neuen Leiter des Geschäftsbereiches Windows bei Microsoft Österreich auf. Der gebürtige Wiener verantwortet damit die Weiterentwicklung der Devices- und Service-Strategie.

MICHAEL GRABNER



wurde vom Aufsichtsrat der ÖIAG einstimmig zum neuen Mitglied des Aufsichtsrates bestellt. Er folgt Maria-Elisabeth Schaeffler, die ihr Mandat auf eigenen Wunsch zurückgelegt hat.

HERBERT SEITNER



ist neuer Regional Vice President Central Europe bei Western Union. Er wird die Positionierung von Western Union in 13 Schlüsselmärkten maßgeblich mitgestalten, darunter auch in strategisch bedeutenden Märkten wie Österreich, Deutschland, Schweiz und Polen.

IMPRESSUM

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