



NEWSLETTER

AMERICAN CHAMBER OF COMMERCE IN AUSTRIA

Nr. 02/15

UPCOMING EVENTS

VORTRAG

„Die hohe Kunst der Mobilisierung: Wie Unternehmen Kunden zu aktiven Mitstreitern und Fans machen“

Donnerstag, 5. März 2015
18:30 Uhr

PLAY

The 39 Steps
Wednesday, March 25th, 2015
7:30 p.m

AMCHAM TALKS

Freitag, 27. März 2015
08:15 Uhr

TTIP PODIUMSDISKUSSION AM 12.2.2015 IN DER RZB

Am 12. Februar fand in Kooperation mit der Deutschen Handelskammer und mit freundlicher Unterstützung der RZB eine Podiumsdiskussion zum Thema TTIP statt. Den Keynote Speech hielt I.E. Botschafterin Alexa Wesner. Unter der Moderation von Franz Schellhorn, Direktor der Agenda Austria diskutierten Volker Bouffier, Ministerpräsident von Hessen und Präsident des Deutschen Bundesrates, Maximilian Schöberl, Konzernbeauftragter von BMW, AmCham-Präsident Norbert B. Lessing und Nationalratsabgeordneter Wolfgang Pirkhuber (die Grünen). 200 Gäste im Publikum hörten eine spannende Diskussion. Lesen Sie hier die wichtigsten Aussagen der Diskutanten.



„Die großen Konzerne brauchen TTIP nicht. Es wären die mittelständischen Unternehmen und nicht zuletzt die Bürger, die vom geplanten Freihandelsabkommen profitieren würden“, argumentiert Hessens Ministerpräsident Volker Bouffier.



„Unsere Wirtschaft braucht TTIP und die Zeit drängt, wenn wir die globale Wirtschaftsordnung noch aktiv mitgestalten wollen“, betont AmCham Austria-Präsident Norbert B. Lessing:



„Dieses Abkommen würde die mühsam errungenen sozialen und ökologischen Standards in Europa in Gefahr bringen“ befürchtet Grüne Nationalratsabgeordneter Wolfgang Pirkhuber:



„Wenn wir TTIP nicht zustande bekommen, ist es vorbei! Dann sind die Märkte dieser Welt woanders“, berichtet BMW-Generalbevollmächtigter Maximilian Schöberl:



„85.000 Arbeitsplätze in Österreich sind von Exporten nach Amerika abhängig. TTIP wird bis zu 23.000 neue Arbeitsplätze in Österreich schaffen“, sagt US-Botschafterin Alexa Wesner.



GOODS AND SERVICES DEFICIT

UP

The U.S. Census Bureau and the U.S. Bureau of Economic Analysis, through the Department of Commerce, announced that the goods and services deficit was \$46.6 billion in December, up \$6.8 billion from \$39.8 billion in November, revised.

December exports were \$194.9 billion, down \$1.5 billion from November. December imports were \$241.4 billion, up \$5.3 billion from November. ■

PRODUCER PRICE INDEX DOWN

The U.S. Bureau of Labor Statistics reported that the Producer Price Index for final demand decreased 0.8 percent in January, seasonally adjusted.

Final demand prices moved down 0.2 percent in both December and November. ■

INDUSTRIAL PRODUCTION UP

Industrial production increased 0.2 percent in January after decreasing 0.3 percent in December.

In January, manufacturing output moved up 0.2 percent and was 5.6 percent above its year-earlier level. The output of utilities increased 2.3 percent. ■

UNEMPLOYMENT RATE

LITTLE CHANGED

Total nonfarm payroll employment rose by 257,000 in January, and the unemployment rate was little changed at 5.7 percent, the U.S. Bureau of Labor Statistics reported.

Job gains occurred in retail trade, construction, health care, financial activities and manufacturing. ■

GDP INCREASED

Real gross domestic product - the value of the production of goods and services in the United States, adjusted for price changes - increased at an annual rate of 2.6 percent in the fourth quarter of 2014, according to the „advance“ estimate released by the Bureau of Economic Analysis. ■

CONSUMER PRICE DECREASED

The Consumer Price Index for All Urban Consumers (CPI-U) declined 0.4 percent in December on a seasonally adjusted basis, the U.S. Bureau of Labor Statistics reported.

Over the last 12 months, the all items index increased 0.8 percent before seasonal adjustment. ■

THE CONFERENCE BOARD

LEADING ECONOMIC INDEX®

The Conference Board Leading Economic Index® (LEI) for the U.S. increased 0.2 percent in January to 121.1 (2010 = 100), following a 0.4 percent increase in December, and a 0.3 percent increase in November.

“The U.S. Leading Economic Index increased again in January, but its pace of growth has moderated in recent months,” said Ataman Ozyildirim, Economist at The Conference Board. “While the LEI suggests a positive short-term outlook in 2015, the lack of strong momentum in residential construction, along with a weak outlook for new orders in manufacturing, poses a downside risk for the U.S. economy.” ■

UNITED STATES ECONOMIC DATA	%*	Period
GDP	+ 2.6	Q4 14
Industrial Prod.	+ 0.2	Jan. 15
Consumer Prices	- 0.4	Dec. 14
Producer Prices	- 0.8	Jan. 15
Leading Indicators	+ 0.2	Jan. 15
Unemployment	+ 0.1	Jan. 15
Def. bn \$	46.6	Dec 14

*change previous period



NEWS FROM OUR MEMBERS

DB SCHENKER

DB Schenker and Maersk Line: 20% less CO2 per ocean container by 2020

The partnership emphasizes the companies' shared commitment to sustainable growth. Maersk Line, headquartered in Denmark, will undertake to reduce the CO2 emissions of every container it ships on behalf of DB Schenker Logistics between now and 2020 by 20% compared to 2014 levels.

„Maersk Line is an important partner for us. Together, we will increase our freight volumes and share responsibility for protecting the climate. The agreement is a milestone because we are incorporating aspects of sustainability into our business relationships.“ says Dr. Karl-Friedrich Rausch, Chief Sustainability Officer of Deutsche Bahn AG and Management Board Member for Transportation and Logistics at DB Mobility Logistics AG. The objective of the six-year agreement is to fuel customers' interest in sustainable ocean freight on the market by bringing aspects of sustainability into business decision-making processes. ■

DLA PIPER

DLA Piper tops global litigation top 50

DLA Piper has retained its position at the top spot of the „The Lawyer“ magazine's annual Global Litigation Top 50 report and has been named the world's largest litigation practice by fee income.

With a 3,6% rise in total disputes revenue over the last year to a total of USD 1.128 billion the global law firm was ranked number 1 for the second time in a row. The rankings are determined by the amount of revenue a firm generates from its core litigation and arbitration practices worldwide as well as fee income derived

from contentious work done by other practice groups. „I am very pleased about our number 1 ranking in this significant report. It clearly shows that DLA Piper is amongst the leading and most sought-after law firms in the field of litigation both in Austria and worldwide“, says Dr. David Christian Bauer, partner and head of litigation & regulatory in DLA Piper's Vienna office. ■

DORDA BRUGGER JORDIS

Dorda Brugger Jordis advises ORPEA on the acquisition of Austrian SeneCura

Martin Brodey, M&A partner at Dorda Brugger Jordis, and Klaus Pfeiffer, attorney at the same law firm, have acted as Austrian counsel to French long-term care operating group ORPEA in the context of the acquisition of SeneCura Kliniken und Heimebetriebsgesellschaft m.b.H., an Austrian group for nursing care services.

ORPEA Group will acquire all of SeneCura's approximately 55 health care and nursing facilities in Austria and the Czech Republic. Under its new owner SeneCura's brand values and care standards will be maintained and the group's expansion strategy will be continued. ■

ERNST & YOUNG

EY is on the hunt for Austria's best entrepreneurs

The search for the Entrepreneur Of The Year has begun: for the tenth year running, EY is honoring Austria's most important entrepreneurial personalities. Entries for the world's biggest entrepreneurship award opened February 19th. Until April 3rd, 2015, Austrian entrepreneurs may submit

applications for the coveted award in one of three categories: „Industry & High-Tech,“ „Retail & Consumer Goods“ and „Services.“

The successful candidates will be announced on October 8th, 2015 at a celebratory gala held at the Hofburg in Vienna. One of the winners will in addition represent Austria in the election of the EY World Entrepreneur Of The Year which takes place every year in Monte Carlo.

Austrian finalists gain access to one of the most important international networks for successful entrepreneurs: Entrepreneur Of The Year is awarded in over 60 countries which makes it the biggest entrepreneurial competition worldwide. ■

NOVOMATIC

NOVOMATIC records best ever financial year

According to first calculations, the NOVOMATIC Group, Europe's largest integrated gaming group, headquartered in Gumpoldskirchen achieved its best ever financial year in 2014. At the „International Casino Exhibition 2015“ (ICE) in London, the group is once again showcasing the largest trade fair stand in the history of gaming exhibitions. At the most important gaming exhibition in the world NOVOMATIC and its international subsidiaries will, for the third time, be presenting innovative gaming equipment and systems solutions in an area measuring more than 4,500 square meters.

During the financial year 2014, the group's continued growth was based on the intensification of activities in the European core markets such as the UK, Spain, Italy and also the Netherlands, where through acquisitions the company has achieved a position as market leader. ■



Brandt Junceau “Vandal”

now until October 4th
Sigmund Freud Museum
1090 Vienna

The work of New York artist Brandt Junceau will be shown in Austria for the first time, in the Sigmund Freud Museum special exhibition VANDAL. This will be the first time that a special exhibition will be staged in Freud’s former professional rooms. By replacing historical losses inside the former Freud apartment, the artist interferes with history, not unlike a vandal, and Freud’s “archaeological metaphor” is exposed as the means of both scientific discovery and poetic construction. ■



Big Brothers Big Sisters

Big Brothers Big Sisters is a mentoring program for children in challenging situations. The basic idea of the program is that adult volunteers spend valuable time with their little brothers and sisters. While the tandems build a one-to-one relationship, they are accompanied by a professional team of psychologists and counselors. Big Brothers Big Sisters does not only provide various benefits for children and mentors but also shows positive effects for society and the families of the children.

The goal

Founded 100 years ago in the US, the goal is to permanently establish Big Brothers Big Sisters in Austria. Currently they look after 40 tandems in Vienna and also work for the city of Vienna. However, it has been shown that the demand – both from children and mentors – is much higher. The ambitious goal is to realize 80 tandems by summer 2015.

How can you help?

Big Brothers would be delighted if you and your company could help us to reach our goal either as a capital sponsor or by offering mentoring opportunities for your employees.

<http://www.bigbrothers-bigsisters.at/>

Elaine Sturtevant “Drawing Double Reversal”

February 14th - May 10th
Albertina
1010 Vienna



The Albertina is pleased to present the world’s first ever major museum exhibition of the drawings of Sturtevant, an American artist and the originator of Appropriation art.

The exhibition, with a total of 100 drawings, prints and images representing Sturtevant’s artistic creative process from 1964 to 2004, not only enables a focused look at her graphic work over five decades, but it also features the first public showing of 80 drawings.

The concept for the exhibition was developed in close collaboration with the artist, who passed away in May 2014 aged 90. The intensive research and meticulous exploration of her graphic work confirms the assertion that the early drawings of the 1960s are the key to understanding the approach to her radical and rigorous conceptual work.

Specifically the drawings from 1965 to 1966, which one could describe as “composite drawings”, provide a penetrating insight into her artistic thought process and her status within the history of art as a kind of “Super Pop” or “Pop Plus”. The exhibition of her drawings casts a new light on this aspect of the most recent art history. ■



PAST EVENTS GALLERY

AMCHAM TALKS ON FEBRUARY 20TH
DIPL.ING. JOHANN MARIHART, CEO, AGRANA
"AGRANA'S GREEK SUCCESS IN THE US"



TTIP PODIUMSDISKUSSION AM 12. FEBRUAR



EVENTS

VORTRAG

„Die hohe Kunst der Mobilisierung:
Wie Unternehmen Kunden zu aktiven
Mitstreitern und Fans machen“
Mag. Philipp Maderthauer
Campaigning Bureau

Donnerstag, 5. März 2015
18:30 Uhr

Clubräume der Österreichisch-
Amerikanischen Gesellschaft
Stallburggasse 2
1010 Wien

PLAY

THE 39 STEPS

John Buchan and Alfred Hitchcock

Wednesday, March 25th, 2015
7:30 pm

Vienna's English Theatre
Josefsgasse 12
1080 Vienna

AMCHAM TALKS

Wirtschaft. Arbeit. Sinn.

Sprecher:
Dr. Harald Pichler,
Viktor Frankl Zentrum

Freitag, 27. März 2015
08:15 Uhr

Hilton Vienna
1030 Wien

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in Washington, D.C.

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Weitere Informationen erhalten Sie
von Herrn Dr. Manfred Weinschenk,
Stvt. Leiter der U.S. Handelsabteilung
in Wien unter:
manfred.weinschenk@trade.gov und
über www.selectusasummit.com.



MEMBER-2-MEMBER DISCOUNT

PARK HYATT MEMBER DISCOUNT

Tagungen und Veranstaltungen:

Für geschäftliche und private Veranstaltungen bietet das Park Hyatt Vienna 800 m² Veranstaltungsflächen, welche für jegliche Anlässe für bis zu 200 Personen ausgerichtet sind. Alle Veranstaltungsräume bieten kostenfreies Internet, fest installierte Bildschirme mit einer Größe von 70 und 80 Zoll, sowie Technik auf dem neusten Stand. Alle acht Räume, sowie der Grand Salon haben Zugang zu dem 100 m² großen Prefunction Bereich und bieten natürliches Tageslicht.

AmCham Mitgliedern wird die Tagungspauschale für jeden zehnten Teilnehmer kostenfrei angeboten.

Gestalten Sie Ihre Veranstaltung nach Ihren Wünschen und Bedürfnissen und nutzen Sie unsere Tagungspauschalen.

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EVENTS

WHISKY WEEK PALAIS HANSEN KEMPINSKI VIENNA

In cooperation with Diageo and Mortlach, an experienced Scottish whiskey distillery, you will learn many interesting facts - from the production to the tasting. The highlight of the event will be the 7-course dinner at the private event location Henri Lou. Here, lovers can share information, enjoy fine whiskeys and test the many facets of the "water of life".

Mortlach Whisky Dinner on March 19th,
Look forward to meeting the Whisky Ambassador Thomas Blue.
06:30 pm @ Henri Lou
7-course dinner EUR 145 per person

Mortlach Whisky Master Class mit Georgie Bell on March 20th
04:00 pm - 06:00 pm @ Henri Lou
EUR 25 per person

Further information:
diekueche.vienna@kempinski.com
+43 1 236 1000 8080



Delegationsreise der Wiener Landesregierung von 22.-24.2. nach New York

Es war ein ganz besonderer Event zu dem AmCham-Vizepräsident Prof. Dr. Robin Rumler als Repräsentant der Pharmaindustrie und der Amerikanischen Handelskammer eingeladen war.

Im Zuge der Delegationsreise unter der Leitung von Frau Vize-Bürgermeisterin Mag. Renate Brauner, repräsentierte Prof. Rumler die Pharmaindustrie und die AmCham. Er referierte während eines Network-Events unter dem Motto: The Other Vienna - World-Class Technology & Innovation Hotspot at the Heart of Europe im Austrian Cultural Forum, in Manhattan zum Thema.

Seine Haupt-Botschaft an das hochkarätige Publikum von Investoren, Journalisten und vielen weiteren Gästen aus der Sicht der forschenden Pharmaindustrie: „Wien bietet der Pharmabranche hervorragende Bedingungen. Im europäischen Vergleich liegt Wien mit einer Forschungsquote von 3,4% am BIP weit über dem Eu-28 Schnitt von 2,0%. Die Universitäts-, Life-Science- und Biotech-Landschaft ist demensprechend auf höchstem Niveau. Die Zusammenarbeit aller Player im Gesundheitswesen ist grundsätzlich sehr gut und immer lösungsorientiert.“

Weitere Speaker: Mag. Michael Friedl – Österreichischer Wirtschaftsdelegierter in NY, Mag. Martin Bittner - Director Business Development Cisco, Josef Brandt - CEO Contour Global, Alexander Tange – Co-Founder nextSociety, Mag. Gerhard Hirczi, Director Vienna Business Agency, Mag. Andreas Tschas, Co-Founder und CEO Pioneers.

Mit dabei die Hausherrin des Austrian Cultural Forums, Dr. Christine Moser und der österreichische Generalkonsul in New York: Dr. Georg Heindl.



Sitzend vlnr: Mag. Gerhard Hirczi / Director Vienna Business Agency, Vize-Bürgermeisterin Mag. Renate Brauner, Dr. Christine Moser – Director Austrian Cultural Forum

Stehend vlnr: Mag. Martin Bittner - Director Business Development Cisco, Prof. Dr. Robin Rumler – Geschäftsführer Pfizer Austria, Dr. Stefan Eder – Institute for the Danube Region / Benn-Ibler Rechtsanwälte GmbH, Mag. Michael Friedl – Österreichischer Wirtschaftsdelegierter In NY, Dr. Georg Heindl - Generalkonsul in New York, Josef Brandt - CEO Contour Global, Mag. Andreas Tschas - Co-Founder und CEO Pioneers, Alexander Tange – Co-Founder nextSociety

||| MAG. CHRISTINE DIETZ



ist neue Partnerin bei Binder Grösswang. Sie berät im Competition-Team nationale und internationale Unternehmen. Zudem berät sie in allgemeinen europarechtlichen Fragen.

||| ANDREAS NERIVAL



ist neu im Team Building Consultancy bei CBRE. Er ist vor allem für die Projektsteuerung von Um- und Ausbau-Projekten zuständig.

||| FLORIAN HAAS



ist neuer Verantwortlicher für den Bereich Corporate Communications bei Ernst & Young. In dieser Funktion koordiniert er sämtliche PR-Aktivitäten, verantwortet die interne Kommunikation und die Medienarbeit des Unternehmens.

||| VEIT ÖHLBERGER



wurde in die Partnerschaft der Kanzlei Dorda Brugger Jordis Rechtsanwälte mit Februar 2015 aufgenommen.

||| MORITZ KELLER



wurde von der internationalen Anwaltssozietät Freshfields Bruckhaus Deringer zum Counsel ernannt.

||| SABINE PROSSINGER



wurde von der internationalen Anwaltssozietät Freshfields Bruckhaus Deringer zum Counsel ernannt.

||| MARIO KIRCHNER



hat bei Mars Austria die Position des Sales Director für alle Produktbereiche übernommen. Er folgt damit auf Jens Lindner, der als Verkaufsdirektor zur Konzernschwester Wrigley Deutschland gewechselt ist.

||| REINHARD PUMPLER



ist neuer Director des Business-Tax-Services-Teams bei Ernst & Young. Zuletzt war er Leiter der Konzernsteuerabteilung der Immofinanz Group.

IMPRESSUM

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